

LAMBDA

What is Lambda?

Lambda is the name and common reference to the process and equipment laser technology to produce high impact continuous-tone trade show photomurals. The images are transferred directly from computer generated reflective or backlit photographic materials.

Features of Lambda:

- Continuous Tone: Lambda produces a continuous tone throughout, produces a dot pattern.
- Brilliant Color: More realistic color saturation. Frontlit or backlit more awesome colors.
- Backlit Images: Superior color saturation, depth, and density on the market.
- Superior Skin Tones: Skin tones are genuine—no pink or green
- Sharper Images and Text: Lambda graphics are crisp edge to Inkjet images and text becomes soft around the edges
- Finer Definition: Product shots or people are distinctive and clear.
- Alignment: Alignment is better on Lambda graphics.

Advantages of Lambda Graphics:

- Lambda provides attributes of digital composition and continuous equal to photo processing.
- Industry competitive low price and the same price as Inkjet!
- Lambda panels and murals have higher quality in terms of clarity, color saturation.

Where to Apply Lambda Graphics:

For portable and modular displays, Lambda graphics have widespread Mural panels, detachable panels, headers, and other components can using this process, as either front or backlit graphics. Lambda graphics the highest quality graphics for our wide array of banner stands.